

SPB Giveaway Official Rules & Contest Details

1. ELIGIBILITY:

Eligible contestants must demonstrate support from their local government which may include city council, mayor, chamber of commerce or a similar government entity. Local ordinances against quadricycles cannot exist.

1a. Applicants must be able to present a tour area that has a vibrant downtown or a community that is working towards creating an exciting downtown, which would support this venture. The community can also be a tourist attraction, historical attraction, or the applicant can provide reasons why the party bike would be a great addition to their community.

1b. The community cannot currently have a party bike.

2. JUDGING:

A panel of independent judges will select a winning candidate. Judges will base their decision on several factors and criteria to determine the best opportunity for a successful pedal bike business in a supporting community.

Judges will select a winner based on criteria including:

- Support from local government
- A community large enough to support the bike on a regular basis.
- Geography: Tour area cannot have large hills.
- A general business plan that includes where the bike will be stored, marketing strategy, and the ability to have start-up funds.

3. PRIZE:

One complete Sarka Party Bike with standard options. Additional options like adjustable roof can be purchased. Customer has the option to choose standard paint and canopy colors.

4. ENTRY DETAILS:

Applicants to enter via online submission. Questions can be emailed to sales@sarkapartybike.com

5. NON-TRANSFERRABLE, NO CASH VALUE:

The prize may not be redeemed for cash or transferred to another party.

6. ACCEPTING THE PRIZE:

Up to 5 finalists will be invited to Sarka on June 15th, 2023 at 1:00 p.m. to announce the winner of the pedal bike. Once the winner is chosen; Sarka will arrange delivery with the winner in our enclosed trailer free of charge. The bike cannot be exchanged for cash or any other value. Winner must pay applicable sales tax.

7. EXPECTATIONS OF THE PRIZE WINNER:

Winner is expected to be actively preparing their party bike business to be operational in a reasonable timeframe after acceptance of the bike. Reasonable timeframe would be operating in the summer of 2023.

8. TIMING:

Entries accepted until 5:00 p.m. on Thursday, May 18, 2023. On Thursday June 1st, up to five finalists will be chosen and invited to a media event at Sarka on June 15th at 1PM, where the winner will be chosen by our judges.

9. PROMOTIONAL ACCEPTANCE:

The winner, at the time of accepting the prize, must agree to be spotlighted in Sarka promotional material, photography, and video, highlighting your business and your project. Sarka agrees to never disclose sensitive business information like revenue or marketing strategy in our promotional efforts.